

ashley jakowski

graphic designer

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education

Chico State University 2017 – 2021
BFA, Communication Design

skills

Typography
Layout
Color Theory
Attention to Detail
Brand Identity / UX UI
Problem Solving
Collaboration
Time Management

involvement

Adobe MAX 2024
AIGA Member 2021
Design Club Chico State
Service Design 2020 Semester

tech skills

Illustrator	● ● ● ● ●
Photoshop	● ● ● ● ○
InDesign	● ● ● ● ○
Adobe Creative Suite	● ● ● ● ●
Microsoft Office	● ● ● ● ●
Wix	● ● ● ● ●
Figma	● ● ● ○ ○
Mailchimp	● ● ● ● ●

experience

Graphic Designer February 2022 – Present

Nth Generation Computing, Inc. | San Diego, CA

Support brand and marketing initiatives in the tech space. Manage diverse design projects across digital, print, tradeshow, and event formats, ensuring brand consistency and creative excellence.

Lead brand design evolution, from campaigns and sales collateral to event signage and swag.

Create landing pages, ads, presentations, email campaigns, and environmental graphics.

Collaborate cross-functionally with marketing, sales, and technology partners to drive engagement and deliver polished, on-time creative.

Maintain scalable brand systems, asset libraries, and production-ready files, with growing expertise in AI-driven design trends.

Freelance April 2018 – Present

Graphic Designer October 2021 – January 2022

Creative Media & Technology | California State University, Chico

Designed and produced environmental graphics to support wayfinding, brand engagement, and campus initiatives.

Managed projects independently, including timelines, production, and cost estimates. Regularly collaborated with university stakeholders through presentations and written communication.

Designer & Production Specialist July 2019 – September 2021

Creative Media & Technology | California State University, Chico

Student Assistant January 2019 – June 2019

Rapid Graphics Copy Center | California State University, Chico

Print & Marketing Associate March 2018 – Dec 2018

Staples | Chico & Yuba City, CA

Design Intern January 2018 – May 2018

Media, Design, & Technology Group | California State University, Chico